



**1 MATARBÚRÐ**

Small yet cozy farm shop set in beautiful surroundings a short distance from the capital. A shop for the most discerning of food aficionados where they can buy free-raised veal of the highest quality, in addition to homemade seasonal products such as jams, chutney, pâtés, jellies and much more besides.  
Háls í Kjós, Hvalfjörður (rural)  
897 7017 / Matarbúrið | Facebook

**2 MS. STEFANÍA COUNTRY STORE**

A mix of romantic, rustic, old and new home ware, creates an interesting atmosphere in this little store surrounded by summerhouses and birch trees. It's located in the same house as Kaffi Munaðarnes, which serves coffee and homemade cakes by Stefania.  
Munaðarnes, Borganes (rural)  
525 8441 | Facebook

**3 THE LITTLE SHOP AT BÚÐIR**

Located in a magnificent setting next to Hotel Búðir this little shop is a treasure. You can find unique souvenirs to take home, herbal teas, shells, seeds, jams, art and even sand from the beach, all tastefully decorated by two artistic women.  
Búðir, Snæfellsnes / 690 0646  
Krambúðin | Facebook

**4 BRYGGJUBÚÐIN**

A charming shop with specially selected Icelandic designer goods all set in a former cold storage plant at the harbour in Flatey – one of the beautiful islands of Breiðafjörður. Retro furniture and renovated items set an atmospheric tone at this surprising gem of a place.  
Flatey, Breiðafjörður  
899 9225 / Made In Sveitin | Facebook

**5 WEST FJORDS STORE**

The store sells all kind of products as long as it's created in the West Fjords. Music, jewelry, designer goods, photography and books all attest to the natural wonder of this region and echo its splendour.  
Aðalstræti 24, Ísafjörður / 865 5695  
Vestfirzka Verslunin | Facebook

**6 KAUPMADURINN**

An Icelandic design retailer located in the heart of the town of Ísafjörðu. Selling

traditional but trendy Icelandic design goods, it's the only one of its kind in the West Fjords region. You can be sure to find something warm and furry at this shop and still look trendy!  
Austurvegur 2, Ísafjörður  
456 4070 | Facebook

**7 SPES COUNTRY FARE – LAUGARBAKKA**

Handicrafts tied with the Saga Ages and great regional food! Everything offered is made according to ancient methods, using natural and raw materials from the surrounding environs. There's usually a host of interesting and entertaining events going on including plays, storytelling and re-enactments for visitors of all ages.  
Grettisbó, Hvammstangi (rural)  
894 6776 / grettistak.is

**8 TRADE-MUSEUM – BARDÚSA**

At the harbour at Hvammstangi you'll find an old, little house that used to serve as the first road-shop in Iceland. Today it still sells goods but also serves as a trade-museum. Be ready to put your nostalgic cap on and step back in time as you look at goods such as lingerie, tobacco, clothes and other produce dating from the early Seventies. It's also a shop that sells a wide range of local handicrafts including woollen mittens, hand-painted stones and jewellery.  
Brekkgötu 4, Hvammstanga  
451 2747 | Facebook

**9 THE TANNERY VISITOR CENTRE**

Now, this is different! And very Icelandic! How about taking a guided tour of the only tannery in Europe where fish skin is expertly processed to make fish leather? And if that impresses, at the Visitor Centre, shoes, bags, jewelry and clothes made from the tannery's products by outstanding designers and craftspeople are offered for sale.  
Borgarmýri 5, Sauðárkrúkur  
512 8025 / sutarinn.is

**10 GALLERÍ ALPÝÐULIST**

On the main national road in Varmahlíð stands a cozy, wooden cabin with a quite resplendent turfed roof. Inside, it's filled with interesting handicrafts from the Skagafjörður region worked from, among other things, driftwood, wool, metal and

glass. The keen eye may also spot some less traditional items such as dog collars made from horse-hair and home-made soap from lamb's fat. Yes, really!  
Varmahlíð  
453 7000 / Gallerí Alpýðulist | Facebook

**11 HRAUNA EIDERDOWN**

It's both informative and fun to look in on Björk (not that one!) who owns this small gallery selling homemade items made from 100% pure eiderdown collected from the surrounding area then hand-cleaned and made feather-free. Unusually soft and hand-coloured bamboo is wrapped around the down to preserve its soft and light qualities. We sincerely recommend the scarves – wonderfully warming when the weather gets cooler.  
Hraun í Fjótum, Skagafjörður (rural)  
847 4485 / Hrauna Eðardúnn | Facebook

**12 FLÓRA**

Small and different. This is a concept store and workshop with happenings, gatherings and exhibitions. Emphasis is on reusable, re-cycled and home-produced with a specially selected and diverse range of items from Iceland, Germany, France and Switzerland such as clothes, honey, coffee, books, mugs, woolen goods, candles, lace, art and much, much more.  
Hafnastræti 90, Akureyri  
661 0168 / florafloa.is.

**13 ÁLFASTEINN**

You'll be well received and made most welcome by Kallí Sveins at Álfacafé – a café that sells a variety of gifts, sculptures, art pieces, tableware and pottery made from rock and stone of the Borgarfjörður region.  
löngörðum, Borgarfjörður eystri  
472 9900 / Álfacafé | Facebook

**14 GULLABÚI**

This one is a gem for vintage lovers. Inside you'll find a mixture of local design and crafts, vintage furniture, clothes and other treasures. The clothes are mostly wearable day-to-day dresses with the occasional show-stopper but you're guaranteed to find house wares with a story. This is a shop full of happiness for you and your home.  
Norðurgata 8, Seyðisfjörður  
899 9429 | Facebook

**15 HÚS HANDANNA**

Enjoyable shop and gallery set in the heart of Egilsstaðir showcasing handicrafts of the East Fjords. A fun place to stop by and marvel at what the people of this quarter of the country create in the way of design, handicraft, art and food. And you should definitely taste the delicacies on offer, either while there or to take home with you.  
Miðvangur 1-3, Egilsstaðir  
471 2433 / Hús Handanna | Facebook

**16 MÓÐIR JÖRD – ORGANIC FARM**

What should you expect from a company that markets its products under the name: "Mother Earth"? Certainly, certified organic produce ranging from Christmas Trees to vegetables to ingredients for biscuits (that's cookies to our American readers) and breakfast cereal, to massage oil, jam (or jelly to our American readers), chutney and much more. Did we mention that Móður Jörð is considered a leader in its (organic) field in Iceland?  
Vallarnes, Fljótsdalshérað (rural)  
471 1747 / vallarnes.is

**17 TÓNSPIL**

Records, VHS- and cassette-tapes, magazines, computer games, books and musical instruments all vie for attention in this fun shop in Neskaupstaður. Rumour has it this place boasts the best selection of music in the country. Accommodation available on the top floor for a very reasonable rate.  
Hafnarbraut 22, Neskaupstaður  
477 1580 / tonspil.is

**18 KRUMMAKAUP**

Interesting and atmospheric shop that sells everything from designer products such as house wares, toys, clothes and gifts, to Icelandic food delicacies. If you happen to drop by the shop during off hours, just give Dýrunn, the owner, a call. She will be more than happy to open the shop for you.  
Hafnarbraut 24, Neskaupstaður  
477 1200 | Facebook

**19 BONE, STICKS AND STONE**

Located at the harbour at Djúpvogur this store is one of the world's true hidden gems. Vilmundur the owner is a collector and a craftsman who has laid down fishbones in all sizes and shapes, stones and sticks which he also carves creating

decorative figures. If he has time he often gives guests what he calls "dog time". You just need to see for your self!  
Víkurland 7, Djúpvogur / 868 9058

**20 FJALLAFANG Í LANDMANNALAUGUM**

Tourist necessities and hot drinks sold from an old American bus! You can also buy fishing permits and occasionally fresh trout caught from the surrounding lake.  
Landmannalaugar  
618 7822 / landmannalaugar.info

**21 AKUR – ORGANIC FARM**

In the historic region of Biskupstunga you can go direct to the Akur farm to buy not just organic vegetables but also a variety of home-made produce such as preserved and dried-vegetables, jams and chutney.  
Akur, Biskupstungur (rural)  
486 8966 / graenihlekkurinn.is

**22 PINGBORG**

There is an undoubted aire of heritage that prevails at this cozy shop that sells, among other things, earthy-coloured lopí sweaters, knitted wares, woolen, felt and woven products, as well as items made from horn and bone. Everything is handmade in an environmentally friendly way with the wool handled as little as possible to preserve its natural characteristics.  
Pingborg - 8 km east of Selfoss (rural)  
482 1027 / thingborg.net

**23 VALA LISTHÚS**

And then there is Sólheimar! No matter the weather, the disposition is always sunny at this very endeared community that produces and sells its own colourful artworks and organic vegetables. Handicrafts made from clay and wood, among other materials, hand-soaps, honey-creme lotion and herb bathsalts are just a few of the things created by the talented inhabitants of Sólheimar, ecovillage.  
Sólheimar, Selfoss (rural)  
480 4400 / solheimar.is

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